



# 2024 Remodeled Homes Tour

## GENERAL INFORMATION

The 19th Annual Remodeled Home Tour is sponsored by the NARI of Idaho. This Remodeled Home Tour will showcase remodeling projects by members of the NARI of Idaho in the Treasure Valley area.

The tour is designed to market NARI of Idaho and its members and to promote remodeling as a wise choice for homeowners

As in the past, NARI is also offering both a live tour and a virtual tour that will be available on our website. We are offering an option for any member who would like to participate ONLY in a virtual tour. Those choosing to participate in the live tour will automatically be included in the virtual tour as well.

Please see the following information on options and costs.

## DATE

The Tour will take place on Saturday and Sunday, May 18th and 19th, 2024. Homes will be open Saturday, 11:00 am – 5:00 pm, and Sunday, 11:00 am – 4:00 pm.

## COST

Live Tour - Participation investment is \$1,200 per project entered. In the past, NARI has separated the payments into two payments. The payment schedule this year will be a one-time, full payment. The payment schedule as follows: \$1200 is due with completion of the application, which is non-refundable and due no later than **Wednesday, April 24th, 2024**. This cost includes participation in the Virtual Tour.

Virtual Tour Only – Participation investment is \$600 per project entered. The payment schedule as follows: \$600 is due with the completion of the application, which is non-refundable and due no later than **Wednesday, April 24th, 2024**.

## Entry

Entries will be accepted online until **Wednesday, April 24th, 2024, at midnight**.

Enter here to submit your application, pay our fees, and upload pictures. <https://nari-idaho.cpjam.com/2024-Remodeled-Home-Tour>

## TICKETS

Tickets will be sold through various NARI of Idaho members, the NARI website, and office and available the day of the show.

## PROGRAM

We are going to try something different and do an online program. All homes will have QR codes to be able to scan and download the program and have hyperlinks with map locations of the houses. The program will have content deadlines of **Wednesday, April 24th**, for photos, directions, and summaries. All show participants will have an opportunity to proof their page in the program. We need to get the digital program into production and circulated no later than May 3, 2024, so this DEADLINE is final.

Programs will include both the live and virtual tour participants (in a separate section in the back), as well as advertising.

## VIRTUAL TOUR PREPARATION

We need to film and prepare the virtual tour to be ready no later than May 3rd. All participants must be available for filming during the weeks before this. You need to warn clients we will need to be in their homes during this time for short periods of time.

We will be using software that allows us to take 360-degree pictures. We will also want to show still “before” pictures that will be your responsibility to provide (see deadlines above under Program). Again, thanks to Joe Levitch at Levco Builders for donating this service to NARI.

## TOUR PARTICIPANTS

We anticipate featuring 6-10 homes in the Treasure Valley area. We are hoping to show an addition 3-6 homes via virtual tour.

## ADDITIONAL INFORMATION

### Marketing Opportunities

- The Remodeled Homes Tour is an excellent marketing tool for your company. The media coverage will expose you to consumers who are serious about remodeling.
- Tour visitors are pre-qualified by the fact that they have purchased tickets with the intent of viewing your projects and meeting potential remodelers to bring their ideas to life.
- Tour visitors will have the chance to see your quality work “in the flesh.” If a picture is worth a thousand words, imagine how many words an actual project visit is worth!

- All tour participants will be featured with photographs, project descriptions, and company logo and information on the NARI of Idaho website, [www.idahonari.org](http://www.idahonari.org), with a direct link to your company's website.
- NARI of Idaho will be promoting this event in the local newspapers, radio stations, television, and digital media, even if the tour is only offered on the virtual platform.

### Eligibility Requirements

- Must be an NARI of Idaho member in good standing.
- Members must have a Certificate of Insurance providing coverage of not less than \$100,000.
- All participants will sign an agreement to abide by policies, rules, and requirements outlined in the Participation Agreement. Homeowners will also sign an agreement.
- NARI encourages the remodeler to provide the homeowner with a means to be out of the home for the tour hours, such as a weekend getaway or gift card. Also, professional cleaning before and after the tour is a nice touch.
- Protection/Security for Tour Homes – You must supply volunteers to be on hand to check tickets, monitor attendance, and distribute protective “booties” to attendees to protect carpets and floors.
- NARI OF IDAHO is not responsible for security inside tour homes. Homeowners are advised to remove small valuables and breakable items.
- All site and direction signage will be provided by NARI of Idaho. Typically, each home will receive a dozen or more directional “lawn signs” for easy placement in the neighborhood and at intersections. Placement of the signs is your responsibility.
- Entrants will need to provide tables and chairs for volunteers.
- NARI of Idaho will retain a professional marketing consultant to assist with marketing strategy, public relations, and placement of earned and purchased media advertising.

## **2024 Remodeled Homes Tour ~ RULES AND REGULATIONS**

### *Application/Contract*

a) This application form constitutes merely an offer to enter into contract with the NARI of Idaho Remodeled Homes Tour for the use of a designated project at the 2024 Remodeled Homes Tour. The completion and tendering of this form and/or the payment of all or any part of the application cost shall not create a contract until such time as the application has been formally accepted by NARI of Idaho.

b) The Remodeled Homes Tour committee expressly reserves the right to reject any application and return any payment accompanying such application for any reason or for no reason whatsoever.

c) Any application that is accepted by the Remodeled Homes Tour committee shall, upon acceptance, become a binding agreement between NARI OF IDAHO and the entrant.

**Payment for Entry** – All monies paid shall be retained by the NARI of Idaho in the event the entrant fails to fulfill or violates the contract or withdraws from the Tour.

#### ***Liability & Insurance***

a) Each entrant must make provision for the safeguarding of his/her/its goods from the time they are placed in his/her/its entry location until the entrant removes them. The NARI of Idaho will not be responsible for, or guarantee to the entrant, the safety of project entry property or materials against fire, accident, theft or any personal or property loss or injury whatsoever.

b) It is agreed that the entrant shall assume all liability for damage to project location caused by his/her/its entry and shall indemnify NARI of Idaho from and against any liability that might ensue by reason of his/her/its entry or presence in the NARI Home Tour.

c) Each entrant shall carry comprehensive general liability coverage including, but not limited to, premises, operations, and contractual liability of no less than \$100,000.

#### ***Entrant Marketing***

a) No other houses remodeled by the entrant shall be held as “open” during the weekend of the Tour by the entrant that differs from the entrant’s normal “open house” schedule for that house during non-tour weekends. Holding other houses open in violation of this clause shall result in forfeiture of the deposit.

b) NARI of Idaho will be responsible for all advertising and promotion. However, entrants are encouraged to also advertise and promote the event and recognize their subcontractors and suppliers with handouts or interior signs.

c) The contractor may display a sign, but the size is limited to 24 square feet. The Remodeled Homes Tour signs will include the NARI of Idaho logo and house number. Subcontractor, real estate, or designer/architect signs may be placed inside the home or the backyard. Entrants are responsible for removing and placing signs daily.

d) Any promotional material used or given away must be approved by the NARI of Idaho Tour Committee.

### ***Tour House Requirements***

a) Entrants are reminded that this event is NARI of Idaho sponsored, and every effort should be made to use suppliers and subcontractors who are NARI of Idaho members.

b) Each entry must be staffed at all times during Tour hours. Each company is responsible for staffing its entry 15 minutes prior to Tour opening for purposes of distributing protective “booties” and potentially masks, tracking attendees, and other general duties associated with maintaining an orderly flow of visitors.

### **Convincing Your Homeowner to Participate in the Tour**

- Tell the homeowners that you will supervise their home at all times during the Tour.
- Go over the entrance/exit plans and show them exactly how only the remodeled portion of their home will be accessible to Tour attendees.
- Give them the option of staying or leaving during the tour. If you are comfortable with them being in the home, then let them stay. Either way, you will take care of their house and their needs. You are encouraged to provide a stipend for a weekend away.
- Assure them that all visitors will be requested to wear protective “booties” and that carpet runners and ropes/barriers will be used where necessary.
- Tell them that they can use the fact that their home was “showcased in NARI of Idaho’s 2023 Remodeled Homes Tour” when the time comes to sell their home.
- Offer to have their home professionally cleaned prior to and after the tour. This is a major incentive that isn’t too expensive.
- Let them know the open hours on Saturday is 11 am – 5 pm and Sunday is 11 am - 4 pm.



## HOMEOWNER INFORMATION

### ***What is the Remodeled Homes Tour?***

The Remodeled Homes Tour takes place this spring in the Treasure Valley area. The tour is designed to showcase the work of members of the NARI of Idaho.

The Tour will be held on two days, Saturday and Sunday, May 18-19th, from 11:00 am – 5:00 pm (Saturday) & 11:00 am – 4:00 pm (Sunday)

Tickets will be available through NARI of Idaho members, the NARI website, and office. Tickets will be available for sale at each house participating in the Tour on the day of the event.

We anticipate featuring approximately 8-12 homes in the Treasure Valley area and hope for 3-6 additional homes for the virtual tour.

### ***Why should my home be part of the Remodeled Homes Tour?***

Your remodeler is excited about your remodeling project and wants to demonstrate the high quality of his/her work to others. If you decide to sell your home, its feature as part of the Remodeled Homes Tour can offer a marketing bonus.

### ***Will my home be safeguarded during the Remodeled Homes Tour?***

Your remodeler will work with you to plan how to safeguard your home and your possessions during the tour. There will be adequate staff provided by your remodeler and the volunteers to ensure cleanliness and security. The liability coverage carried by your remodeler should cover any theft or injury. Visitors will be required to wear protective booties over their shoes while inside the house, or a protective covering will be laid down on the carpet or floor.

You are not required to be present in your home during the tour. Your Contractor will provide a stipend which you and your family are encouraged to use for alternative accommodations for the weekend.

### ***Will my name be used in any Tour publications?***

In order to protect your privacy, only the address of your home will be published on the marketing materials. Your name will not be published on any materials whatsoever.



## 2024 Remodeled Homes Tour ~ CLIENT AGREEMENT

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone: \_\_\_\_\_

Contractor \_\_\_\_\_

Company \_\_\_\_\_

I, the Client agree to:

- Make my home available during the hours of the Tour and allow for any time to set up and clean prior to and after the Tour. The Tour will take place May 18-19th, 2024.
- Make every effort to work with the contractor to present the project at its best.
- Give permission for my address and photographs of my property to be published for purposes of promoting the Tour to prospective attendees and to allow the NARI of Idaho and my contractor to use the address and photographs in the Tour ticket package.
- Allow display signage to be placed on my property during the Tour.
- Indemnify and hold harmless the NARI of Idaho.

I, the Contractor, agree to:

- Maintain adequate staff during the Tour to ensure the security of the property and the client
- Make every effort to protect the client's property and possessions, to close off areas not part of the project, and to provide protective shoe or floor coverings, masks and hand sanitizer.
- Clean the premises after the Tour and remove all signs and other materials.

\_\_\_\_\_  
Signature of Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Contractor

\_\_\_\_\_  
Date